If you are anything like me, you like a good deal. Any time I can buy something that I was planning to buy and get it at a discount, I’m thrilled. That’s what I like about coupons.

With little effort I clip the coupon, take it to the store, hand it to the clerk, and get my purchase for less than the sticker price. Now, that’s a service. A service that God performs. God is in the redemption business. He willingly pays to buy back that which is rightfully His.

Here’s how it works. When God created man, man was perfect, he was destined to live forever and enjoy God and the things that God provided for him. God wanted man to love and trust Him, but He wanted man to do so willingly. So, God gave man a choice. When God created man, He said, “Come up to the garden in the east, and fill your hands with gold, and bring back to me what you have found.” God gave man a choice. But man opted for “doing his own thing” and every human being since then has been paying the price. We, by the very nature of our human heritage, are alienated from God. In the Bible, God says it this way, “by one man sin entered into the world, and death by sin; and so death passed upon all men, for that all have sinned.” (Romans 5:12)

Fortunately, God has provided a way to fix what is broken. He said, “when we were enemies, we were reconciled to God by the death of His Son.” (Romans 5:10)

You were included in that transaction. All that is needed is for you to accept God’s free gift—turn in the coupon for eternal life and let God do the rest. It is an act of trust, an act of faith. Just like handing a coupon to a clerk at the store. You trust the clerk to apply the value of the coupon to what you owe.

You really don’t save anything if you use a coupon to buy something that you do not want. So, why bother?

We really don’t know what will happen to us after we die, but God does; and He has told us a little about life after death in the Bible. He tells us that all human beings are eternal. After life on this earth, each of us will spend an eternity either with Him or in a place where nobody in their right mind would want to spend a few hours, much less eternity.

You should think about eternal life. Remember, “He that believeth not on the Lord Jesus Christ, and shall perish.” (Romans 3:23) “Believe on the Lord Jesus Christ, and thou shalt be saved.” By putting your faith in the Lord Jesus Christ, the best thing you can do is to tell someone about it as soon as possible. Then, begin to regularly attend a church where the Bible is taught.

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